



Hit your target with a creative job advertisement in the style of reportage

Stand out from the crowd and get the attention of job seekers

Some vacancies are hard to fill, and it can be a challenge to address the right target group in a traditional job ad. It often requires innovation and creativity to help your job stand out among so many others and attract curious, qualified candidates who would not otherwise apply.

Reportage motivates applicants

We write your job ad in the style of reportage as an article with an entertaining and inspiring mixture of photos to appeal to job seekers' heart and their sense of humour. This type of ad usually generates an entirely different dialogue and employment process, as applicants are able to respond to and provide solutions for the issues and challenges formulated in the article. So with our reportage you not only get a professional, targeted ad to attract applicants whom you would normally have difficulty reaching – you also get a more motivated and qualified field of applicants.

Ingeniøren, Ekstra Bladet or ComputerWorld?

Depending on the interests of your target group, we design a reportage to match the style of articles and reportage in the media typically read by the target group you want to employ. These could include media such as ComputerWorld, Berlingske Tidende, Ekstra Bladet or Ingeniøren. As Denmark's largest online job market, and during many years of working with applicants, we have developed a keen understanding of job applicant preferences. We know how the different target groups think and are able to target just the right spot.

Our consultant also takes pictures to give the article flow, bring it alive and make it easy to read.

Price: DKK 6,000 ex. VAT

Please contact your Jobindex consultant for further information.

**Price includes production of the reportage article with photos. Publication on Jobindex is not included.*

Catch the curious with a reportage

Stand out from the Internet crowd

